



LIL PUMP LETS LOOSE HIS HOTLY-ANTICIPATED ALBUM *HARVERD DROPOUT* TODAY VIA THA LIGHTS GLOBAL/WARNER BROS. RECORDS

FEATURES INCLUDE LIL WAYNE, KANYE WEST, 2 CHAINZ, OFFSET, LIL UZI VERT AND MORE

SHARES HYPNOTIZING MUSIC VIDEO FOR NEW SINGLE “BE LIKE ME” FEATURING LIL WAYNE

SET TO IGNITE THE STAGE AT ABC’S *JIMMY KIMMEL LIVE!* WITH DEBUT PERFORMANCE OF “BE LIKE ME” ON FEBRUARY 25



[DOWNLOAD THE HI-RES *HARVERD DROPOUT* COVER ART HERE](#)

February 22, 2019 (Los Angeles, CA) – Tonight, multi-platinum selling modern icon and history-making teenage superstar **Lil Pump**—who has cracked the social media code to become the most viral artist to date—unleashed his anxiously awaited follow-up to his self-titled debut and one of the year’s most anticipated albums, *Harverd Dropout* [Tha Lights Global/Warner Bros. Records]. Get it [HERE](#).

Bringing hip-hop back to school, **Lil Pump** and [YouTube Music](#) preceded the album’s arrival with an immersive *Harverd Dropout* activation in Los Angeles last night. The young icon personally invited fans, friends, and tastemakers to attend “**Pump University**.” Like everything he does, it proved to be a larger-than-life experience on par with his outsized personality and persona. Check out the photos [HERE](#).

To give his fans a deeper look into what his version of college looks like, Pump created a new series for his YouTube channel called *Pump University*, in which he shares a series of hilarious “Lil Lessons.” You have to see it to believe it.

He also enabled fans to get their own diploma from **Pump University** online at this [LINK](#).

In celebration of the album, he just dropped the Sophie Muller (Beyonce, Coldplay, Björk) directed music video for “**Be Like Me**” [feat. **Lil Wayne**]. In the video, everyone wants to be like **Pump**, including senior citizens, animals and children. The on-camera chemistry between **Lil Pump** and **Lil Wayne** is electrifying! Over a kinetic beat and thick bassline, **Pump** serves up clever and catchy verses before the immediately unshakable hook, “*Everybody wanna be like me.*” Meanwhile, **Lil Wayne** fires off a powerhouse cameo highlighted by otherworldly bars and signature next level flows. Watch the hypnotizing video [HERE](#).

To promote the single and album, Pump pushed the envelope even further with his unconventional concepts, unprecedented antics and meme-able moments. On music’s biggest night, **Lil Pump** unleashed an army of his look-alikes onto the 61st Grammy Awards. His very own “**Harverd Dropouts**” rode to the event on a decked-out purple *Harverd Dropout* bus and made their grand entrance sporting “**Be Like Me**” outfits. Watch the wild video [HERE](#).

Next up, **Pump** takes over a secret Hollywood location on Sunday, February 24 for a special album release show, presented by global music streaming and

entertainment platform TIDAL. Known for his compelling and explosive live performances, expect a night to remember! TIDAL members can head to [TIDAL.com/LilPump](https://tidal.com/LilPump) to enter for a chance to win tickets to the show.

On Monday, February 25, a night after his special performance (and Hollywood settles from the Academy® Awards), he graces the stage of ABC's *Jimmy Kimmel LIVE!* with what promises to be a blockbuster performance of new single "**Be Like Me.**" Be sure to tune in!

Harverd Dropout lives up to **Pump's** promise to have "*saved da rap game.*" The explosive "**Racks On Racks**" amassed over 12 million US streams in a few weeks and 19 million YouTube views, while *Pitchfork* described the [video](#) as "*wild*" and "*fast-paced.*" The album includes a bevy of high-profile guests, ranging from enduring rap royalty such as **Kanye West** and **2 Chainz** to fellow trailblazers

Offset and **Lil Uzi Vert**, and hypnotic bangers as the star maintains his place at the forefront of hip-hop with endless attitude and no-effs given...

ESSKEETIT!!!!!!

HARVERD DROPOUT TRACKLIST:



ABOUT LIL PUMP:

Signature colorful dreads flailing, ominous ink on display, and superhero-sized charisma in plentiful supply, **Lil Pump** (born August 17, 2000) tore through hip-hop like a tornado, amassing over 2 billion audio and video streams and counting. Lil Pump's breakout hit "Gucci Gang" is a RIAA 4x platinum smash that topped singles charts across North America and Europe, streaming to #2 on the US Spotify Chart and #12 on the Global Chart, while garnering over 880 million combined YouTube views for its climactic, larger-than-life video. In 2018, **Lil Pump's** "Eskeetit" music video racked up 383 million YouTube views and closed out the year achieving the biggest-ever global debut for a hip-hop video on **YouTube** for "[I Love It](#)"—his collaboration with **Kanye West**. After surpassing 76 million views in under a week, it eclipsed 407 million global views

and counting. The groundbreaking video— co-directed by West and executive-produced by Spike Jonze— went viral, spawning an [#LoveltChallenge](#) on social media, memes from celebrities like [Ellen Degeneres](#), and a hilarious spoof from [The Late Late Show's James Corden](#). What's more, **Pump** made headlines with stellar performances on *The Tonight Show Starring Jimmy Fallon* and *BET's 2018 Hip-Hop Awards*. Meanwhile, *Billboard* touted him in its coveted "21 Under 21" feature.

For further information, please contact:

Warner Bros. Records

Aishah White

Aishah.White@wbr.com