

**TOM PETTY FANS INVITED TO
SHARE THEIR OWN ARCHIVAL
PHOTOS AND FOOTAGE TO CREATE
NEW VIDEO**

AN AMERICAN TREASURE BOX SET
WILL BE RELEASED SEPTEMBER 28
ON REPRISE RECORDS

60-TRACK SET INCLUDES NEWLY DISCOVERED
RECORDINGS FROM TOM PETTY'S VAULTS

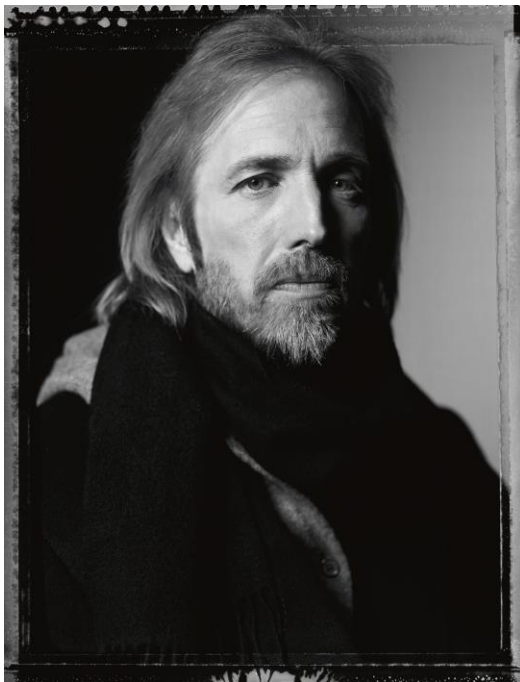


Photo credit: Mark Seliger



Album artwork by Shepard Fairey

Starting today, **Tom Petty** fans are invited to share their favorite moments of Tom and The Heartbreakers from their personal archives to create a brand new official music video for one of the next songs to be released from the upcoming career-spanning box set *An American Treasure*. Submissions can include a picture taken with Tom, a favorite video moment from a show or any expression of love for the band that they've photographed and cherished throughout the years. Tom often said, "Without you, there would be no us" and this video is a way to honor

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his incredibly loving, supportive and enduring fans. Fans can submit at TomPetty.com/FanVideo.

An American Treasure will be released **September 28** on **Reprise Records**. The 60-track set unveils previously unreleased recordings, alternate versions of classic songs, rarities, historic live performances and deep tracks that spotlight Tom's remarkable depth and evolution as a revered and tremendously influential songwriter, recording artist and performer. *An American Treasure* marks the first release of Tom Petty music since the artist's tragic passing in October 2017.

The first single from *An American Treasure* is "**Keep A Little Soul**"—a previously unreleased recording from 1982 sessions that resulted in **Tom Petty & The Heartbreakers'** classic album, *Long After Dark*. Watch the video featuring rare never-before-seen footage of the band [here](#). The song is also available today with box set pre-order [here](#).

Tom's daughter, **Adria Petty**, and his wife, **Dana Petty**, were the primary catalysts for the commission, creation and release of *An American Treasure*—a tribute and love letter pointing to the music in between the hits, and a strong musical portrait of the person they know in their hearts. Adria and Dana both serve as the project's Executive Producers, and, together with Tom's bandmates of 45 years, Heartbreakers **Mike Campbell** and **Benmont Tench**, and his studio collaborator, **Ryan Ulyate**, curated the box set's track list from Petty's rich song catalog. Campbell, Tench and Ulyate also produced *An American Treasure*.

The creation of *An American Treasure* was a true labor of love, as Adria Petty and Dana Petty explain, "Everyone involved in this project chose each track with tremendous care and deep respect for the body of work Tom Petty created over the course of 40 years. He also accumulated a wealth of unreleased music in his vaults, and we have collectively uncovered one gem after another that will keep us all listening and discovering new facets of Tom's talent for many years to come. We can't wait to share with Tom's fans this musical portrait of an artist who deeply affected our culture and indelibly touched the lives of fans the world over."

The custom cover artwork for *An American Treasure* was created by prominent American artist Shepard Fairey from an image of Petty by renowned photographer Mark Seliger.

An American Treasure will be released in multiple formats:

An American Treasure: Deluxe Edition—A 4-CD set that features all 60 tracks, plus a 52-page booklet with rare and previously unseen photographs of Tom, his bandmates, family and friends. The booklet also features detailed track-by-track liner notes by noted journalist and Tom Petty aficionado Bud Scoppa, who drew upon his previous interviews with Tom and new conversations with Mike Campbell, Benmont Tench and Ryan Ulyate, as well as Adria and Dana Petty.

An American Treasure: Super Deluxe Limited Edition—A 4-CD set that features all 60 tracks and an 84-page hardbound book expanded from the Deluxe Edition to include many additional photographs and an essay by renowned author Nicholas Dawidoff – written especially for *An American Treasure* – that speaks to Tom Petty's presence in our lives and influence on our culture for more than 40 years. This special package also includes a newly-created lithograph of Shepard Fairey's cover artwork, as well as custom reproductions of Tom Petty's handwritten lyrics to four songs featured in this collection and a numbered certificate of authenticity.

An American Treasure: Vinyl Edition—A 6-LP set that features all 60 tracks and a 48-page booklet containing all of the photographic and editorial elements found in the CD Deluxe Edition. This set also includes the Nicholas Dawidoff essay. This special Vinyl Edition will be released on Friday, November 23, but is available for pre-order now.

An American Treasure: Standard Edition—A 2-CD set that features 26 career spanning tracks chosen from the Deluxe editions, as well as Bud Scoppa’s detailed track-by-track.

All newly released recordings on *An American Treasure* have been mixed by Ryan Ulyate from pristine transfers of the original studio multitrack masters. All 60 recordings have been re-mastered for this collection by Chris Bellman at Bernie Grundman Mastering.

AN AMERICAN TREASURE TRACK LISTING (4-CD Editions):

CD 1

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| 1 | Surrender | Previously unreleased track from <i>Tom Petty and the Heartbreakers</i> sessions—1976 |
| 2 | Listen To Her Heart | Live at The Record Plant, Sausalito, CA—April 23, 1977 |
| 3 | Anything That’s Rock ‘N’ Roll | Live at Capitol Studios, Hollywood, CA—November 11, 1977 |
| 4 | When The Time Comes | Album track from <i>You’re Gonna Get It!</i> —May 2, 1978 |
| 5 | You’re Gonna Get It | Alternate version featuring strings from <i>You’re Gonna Get It!</i> sessions—1978 |
| 6 | Radio Promotion Spot | 1977 |
| 7 | Rockin’ Around (With You) | Album track from <i>Tom Petty and the Heartbreakers</i> —November 9, 1976 |
| 8 | Fooled Again (I Don’t Like It) | Alternate version from <i>Tom Petty and the Heartbreakers</i> —1976 |
| 9 | Breakdown | Live at Capitol Studios, Hollywood, CA—November 11, 1977 |
| 10 | The Wild One, Forever | Album track from <i>Tom Petty and the Heartbreakers</i> —November 9, 1976 |
| 11 | No Second Thoughts | Album track from <i>You’re Gonna Get It!</i> —May 2, 1978 |
| 12 | Here Comes My Girl | Alternate version from <i>Damn The Torpedoes</i> sessions—1979 |
| 13 | What Are You Doing In My Life | Alternate version from <i>Damn The Torpedoes</i> sessions—1979 |
| 14 | Louisiana Rain | Alternate version from <i>Damn The Torpedoes</i> sessions—1979 |
| 15 | Lost In Your Eyes | Previously unreleased single from <i>Mudcrutch</i> sessions—1974 |

CD 2

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| 1 | Keep A Little Soul | Previously unreleased track from <i>Long After Dark</i> sessions—1982 |
| 2 | Even The Losers | Live at Rochester Community War Memorial, Rochester, NY—1989 |
| 3 | Keeping Me Alive | Previously unreleased track from <i>Long After Dark</i> sessions—1982 |
| 4 | Don’t Treat Me Like A Stranger | B-side to UK single of “I Won’t Back Down”—April, 1989 |
| 5 | The Apartment Song | Demo recording (with Stevie Nicks)—1984 |
| 6 | Concert Intro | Live introduction by Kareem Abdul-Jabbar, The Forum, Inglewood, CA—June 28, 1981 |
| 7 | King’s Road | Live at The Forum, Inglewood, CA—June 28, 1981 |
| 8 | Clear The Aisles | Live concert announcement by Tom Petty, The Forum, Inglewood, CA—June 28, 1981 |
| 9 | A Woman In Love (It’s Not Me) | Live at The Forum, Inglewood, CA—June 28, 1981 |
| 10 | Straight Into Darkness | Alternate version from The Record Plant, Hollywood, CA—May 5, 1982 |
| 11 | You Can Still Change Your Mind | Album track from <i>Hard Promises</i> —May 5, 1981 |
| 12 | Rebels | Alternate version from <i>Southern Accents</i> sessions—1985 |
| 13 | Deliver Me | Alternate version from <i>Long After Dark</i> sessions—1982 |
| 14 | Alright For Now | Album track from <i>Full Moon Fever</i> —April 24, 1989 |
| 15 | The Damage You’ve Done | Alternate version from <i>Let Me Up (I’ve Had Enough)</i> sessions—1987 |
| 16 | The Best Of Everything | Alternate version from <i>Southern Accents</i> sessions—March 26, 1985 |
| 17 | Walkin’ From The Fire | Previously unreleased track from <i>Southern Accents</i> sessions—March 1, 1984 |
| 18 | King Of The Hill | Early take (with Roger McGuinn)—November 23, 1987 |

CD 3

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| 1 | I Won’t Back Down | Live at The Fillmore, San Francisco, CA—February 4, 1997 |
| 2 | Gainesville | Previously unreleased track from <i>Echo</i> sessions—February 12, 1998 |

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| 3 | You And I Will Meet Again | Album track from <i>Into The Great Wide Open</i> —July 2, 1991 |
| 4 | Into The Great Wide Open | Live at Oakland-Alameda County Coliseum Arena—November 24, 1991 |
| 5 | Two Gunslingers | Live at The Beacon Theatre, New York, NY—May 25, 2013 |
| 6 | Lonesome Dave | Previously unreleased track from <i>Greatest Hits</i> sessions—July 23, 1993 |
| 7 | To Find A Friend | Album track from <i>Wildflowers</i> —November 1, 1994 |
| 8 | Crawling Back To You | Album track from <i>Wildflowers</i> —November 1, 1994 |
| 9 | Wake Up Time | Alternate version from early <i>Wildflowers</i> sessions—August 12, 1992 |
| 10 | Grew Up Fast | Album track from <i>Songs and Music from "She's the One"</i> —August 6, 1996 |
| 11 | I Don't Belong | Previously unreleased track from <i>Echo</i> sessions—December 3, 1998 |
| 12 | Accused Of Love | Album track from <i>Echo</i> —April 13, 1999 |
| 13 | Lonesome Sundown | Album track from <i>Echo</i> —April 13, 1999 |
| 14 | Don't Fade On Me | Alternate take from <i>Wildflowers</i> —sessions—April 20, 1994 |

CD 4

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| 1 | You And Me | Clubhouse version—November 9, 2007 |
| 2 | Have Love Will Travel | Album track from <i>The Last DJ</i> —October 8, 2002 |
| 3 | Money Becomes King | Album track from <i>The Last DJ</i> —October 8, 2002 |
| 4 | Bus To Tampa Bay | Previously unreleased track from <i>Hypnotic Eye</i> sessions—August 11, 2011 |
| 5 | Saving Grace | Live at Malibu Performing Arts Center, Malibu, CA—July 26, 2006 |
| 6 | Down South | Album track from <i>Highway Companion</i> —July 25, 2006 |
| 7 | Southern Accents | Live at Stephen C. O'Connell Center, Gainesville, FL—September 21, 2006 |
| 8 | Insider | Live (with Stevie Nicks) at O'Connell Center, Gainesville, FL—September 21, 2006 |
| 9 | Two Men Talking | Previously unreleased track from <i>Hypnotic Eye</i> sessions—November 16, 2012 |
| 10 | Fault Lines | Album track from <i>Hypnotic Eye</i> —July 29, 2014 |
| 11 | Sins Of My Youth | Early take from <i>Hypnotic Eye</i> sessions—November 12, 2012 |
| 12 | Good Enough | Alternate version from <i>Mojo</i> sessions—2012 |
| 13 | Something Good Coming | Album track from <i>Mojo</i> —July 15, 2010 |
| 14 | Save Your Water | Album track from <i>Mudcrutch 2</i> —May 20, 2016 |
| 15 | Like A Diamond | Alternate version from <i>The Last DJ</i> sessions—2002 |
| 16 | Hungry No More | Live at House of Blues, Boston, MA—June 15, 2016 |

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