

**DAYE JACK PREMIERES “HEART SHAPED CULDESAC” MUSIC VIDEO VIA *THE FADER***

**SECOND FULL-LENGTH ALBUM *BLACK TO THE CULDESAC* COMING LATER THIS FALL**



**July 2, 2018 (Los Angeles, CA)** – Today, critically acclaimed rapper, singer, artist, and performer **Daye Jack** teams up with [The FADER](#) to debut the official music video for his latest single [“Heart Shaped Culdesac.”](#) Get the song [HERE](#) via **Warner Bros. Records**.

Quite appropriately, the visual places him right back in the middle of the suburbs, living up to the title. Our hero finds himself surrounded by lovestruck zombies as he shares his lyrical ode to the “*Culdesac*” with rhyme virtuosity and show-stopping singing. Welcome to **“Heart Shaped Culdesac”** now.

**“Heart Shaped Culdesac”** ushers **Daye Jack** into his next chapter. It heralds the forthcoming arrival of his second full-length, ***Black To The Culdesac***—coming later this Fall.

Equally inspired by his formative years in Nigeria and moving from Los Angeles back to his teenage home of Duluth, Georgia, **Daye Jack** presents an unheard story, style, and sound that blissfully blurs the lines between pop, hip-hop, and alternative with one knockout hook after another. After signing his publishing to producer extraordinaire Max Martin and inking a high-profile deal with Warner Bros. Records, a pair of EPs—*Soul Glitch* [2015] and *Surf the Web* [2016]—dramatically accelerated his journey. He toured alongside Lukas Graham and K.Flay, while joining forces with everyone from Killer Mike and Denzel Curry to Tori Kelly and Tove Lo for collaborations.

**“Heart Shaped Culdesac”** introduces his second full-length, ***Black To The Culdesac***. Moving back to his hometown of Duluth after a two-year stint in Los Angeles, he wrote and recorded the album throughout 2017. Influenced by late-night drives around his neighborhood listening to classic jazz or immersing himself in favorite anime flicks and eye-opening TED Talks, he unlocked an inimitable aural palette rooted in pop expanse and hip-hop lyricism. That adventurousness provided foundation for Daye Jack to offer up yet another perspective and all new story for the culture.