



## DWIGHT YOAKAM LAUNCHES EXCLUSIVE SIRIUSXM CHANNEL TODAY

*Dwight Yoakam and The Bakersfield Beat, channel curated by Dwight Yoakam premieres on channel 349*



(Photo credit: Emily Joyce – [image link](#))

**April 26, 2018 (Burbank, CA)** - Today at noon ET, Dwight Yoakam's exclusive SiriusXM channel, **Dwight Yoakam and The Bakersfield Beat** "Where Country Went Mod," launches on channel 349. The channel, curated by Yoakam, will feature music from his extensive career as well as his musical friends.

Yoakam's SiriusXM channel will celebrate the Bakersfield sound and those whom it has inspired including Buck Owens, Merle Haggard, Wynn Stewart, Tommy Collins, The Byrds, The Flying Burrito Brothers, Eagles, The Blasters, Lucinda Williams and more. The channel will encompass all that is California country and country rock, in all of its various and varietal hybrid forms, from Ricky Nelson to Emmylou Harris and Linda Ronstadt and will also include artists from the movement in LA in the early to middle 80s that Yoakam broke out of, and will feature bands as diverse X, Lone Justice and Los Lobos.

The channel will feature the weekly show Greater Bakersfield, co-hosted by Dwight Yoakam and James Austin along with special guests who explore the influence and reaches that the Bakersfield Sound has across musical genres. Scheduled guests include Chris Hillman, Jakob Dylan, Post Malone, Mike Nesmith and Micky Dolenz, Dave Alvin and Jackie DeShannon.

SiriusXM subscribers can listen to Dwight Yoakam and The Bakersfield Beat on channel 349 on select SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to [www.SiriusXM.com/streaming](http://www.SiriusXM.com/streaming) to learn more.

In addition to his musical career, Yoakam is a formidable film and television actor who has appeared in over 40 feature films including *Sling Blade* and *Panic Room*. In 2016, he recurred in David E. Kelley's

Amazon series, *Goliath*. Recently, he appeared in director Steven Soderbergh's film, *Logan Lucky* with Channing Tatum and Daniel Craig.

Dwight Yoakam and The Bakersfield Beat is an example of SiriusXM channels created with iconic and leading artists, including Eminem's Shade 45, Bruce Springsteen's E Street Radio, The Beatles Channel, Jimmy Buffett's Radio Margaritaville, Garth Brooks' The Garth Channel, Willie Nelson's Willie's Roadhouse, Kenny Chesney's No Shoes Radio, Tom Petty Radio, Pearl Jam Radio, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, and Ozzy Osbourne's Ozzy's Boneyard.

Dwight Yoakam is currently on tour in support of his current albums *Swimmin' Pools*, *Movie Stars...* (Sugar Hill Records) and *Second Hand Heart* (Reprise Records). And as previously announced, the **LSD Tour** presented by SiriusXM, featuring Lucinda Williams, Steve Earle, and Dwight Yoakam kicks off June 12, 2018 at Blue Hills Bank Pavilion in Boston, MA, rolls through iconic amphitheatres and theaters in major markets across the country, and concludes on August 18, 2018 at Farm Bureau Insurance Lawn in Indianapolis, IN. For more information on Yoakam's tour, visit <http://www.dwightyoakam.com/events>

For more information on Dwight Yoakam, visit [www.dwightyoakam.com](http://www.dwightyoakam.com).

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