

# POP ⚡ DUST

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## My new obsession with Dua Lipa, the dark princess of pop!

I didn't know who she was and now "New Rules" is my new anthem!



## Learning what the "New Rules" are? Pay attention to Dua Lipa.

One of my best girlfriends texted me the other night with a screen shot of Dua Lipa's new rules playing on her Spotify. "Have you heard this?!" she asked, praising the song and the accompanying music video. I had seen the album art on my Spotify Discover a few times, but always passed over it in favor of

my recent obsession with Halsey's Hopeless Fountain Kingdom. I happened to be home cooking dinner, so I searched the music video on my Apple TV and needless to say a Dua Lipa dance party ensued.

My first impression of Dua Lipa's new rules is that it perfectly fits the aesthetic for pop at the moment but does the norm exceptionally well. Her entire vibe captures the modern millennial girl incredibly well. In the video, a group of naturally beautiful, diverse girls literally lean on each other while Dua Lipa professes her "New Rules."

"One, don't pick up the phone  
You know he's only calling 'cause he's drunk and alone  
Two, don't let him in  
You have to kick him out again  
Three, don't be his friend  
You know you're gonna wake up in his bed in the morning  
And if you're under him  
You ain't getting over him"



Any twenty-something year old you ask about this song, I can guarantee that it's too relatable. Very rarely are artists as bold and as honest as Dua Lipa

when she says, "and if you're under him you ain't getting over him." Once I fell in love with "New Rules," it set me on a Dua Lipa binge-fest, shocked I had overlooked the artist before. I learned that Dua Lipa grew up in a musical household, her father being a Albanian musician. She grew up mainly in London and attended theatre school. Her family briefly moved back to Kosovo in 2008, but Dua moved back to London at age 15 to begin her career in music and modeling.



Dua Lipa started to work on her debut album with Warner Music Group in 2015 and has since then released a handful of chart-topping hits internationally. She has seen most of her success in the UK, the US, and New Zealand. Her music has been described as "dark pop," and has gained much momentum in just two years. She's opened for Coldplay, Bruno Mars, and Troye Sivan and has also headlined several of her own tours. She doesn't seem to be slowing down either making Dua Lipa one to watch especially if you're in need of a new female empowerment jam.