

GQ February



Departments

9
Manual

96
Backstory

Let's give it up for Jim Moore

GQ Intelligence

20
The Dark Optimism of P. T. Anderson

Paul Thomas Anderson has a reputation for being a reclusive genius. He's actually just another suburban dad at school drop-off—moonlighting as the best filmmaker alive
BY ZACH BARON

34
The New Status Symbols: How to Be Better Than Everyone Else in 2018

All the old signifiers of wealth are flipped on their head. It's about experiences now, man. And getting lots of sleep. And *authenticity*. Just make sure you remember to post about it on Instagram
BY SAM SCHUBE & BENJY HANSEN-BUNDY

THE COVER



Eric Ray Davidson

Coat, \$4,180, sweater, \$840, and shirt, \$510, by Prada. Grooming by Stephanie Fowler for MCH. Skin by Hee Soo Kwon using La Mer. Props by Ward Robinson for Wooden Ladder. Produced by Allison Elioff for Sunny 16 Productions.

Where to buy it

Where are the items in this issue available? Go to the fashion directories on GQ.com to find out. All prices quoted are approximate and subject to change.

Features

56
Quincy Jones Has a Story About That

Michael Jackson. Frank Sinatra. Oprah. CHRIS HEATH stays up all night with the man who has a tale to go with every hit song

64
Get a Room: When the Destination Is the Hotel Itself

In the age of Airbnb, planning a trip around a single hotel seems counter-intuitive—but these eight places prove the exception

80
Sacred Cows

Red meat is all CO₂ emissions and heart attacks. But it's so tasty! MARK BITTMAN helps reconcile our principles with our appetites

Fashion

38
Cover: Jimmy Kimmel

He spoke up during the health-care debate. And now America's looking to him to be its serious—and funny—voice of reason
BY MICHAEL PATERNITI

46

Pop Art

In the past year, pop has become music's most vibrant genre. These are the artists behind the elevation

74
Your Sharpest Night Out

Domenico Dolce and Stefano Gabbana fix up a select few GQ readers who needed a nudge in the right direction
BY NICK MARINO

86
Baby, It's Bold Outside

This winter, we're keeping warm with extra-loud '70s-inspired ski gear. We took a trip to the French Alps

* Find Dua Lipa dominating the UK charts.

Dua Lipa

Where you've seen her: Her tightly choreographed Miami-sun-soaked video for "New Rules"—currently with nearly 800 million views on YouTube.

What inspired the video: "I had seen this '90s Versace campaign on Instagram of Naomi Campbell on the back of another model. They both looked beautiful, and the colors were amazing, and the dresses and the aesthetic of it all was lovely, but I really loved the message of girls looking after each other and friends holding one another up."

The last time she heard "New Rules" on the radio: "I was on my way to the airport in London. I was like, 'I fucking love this song.' Everybody in the car was like, 'Are you kidding me?'"

Who interrupted our interview? Jack Antonoff.

What'd he say? "I'm such a fan of yours."

How'd she take that? "I had no idea that he even knew who I was."

Up next? Album two. "[I'll be] in Jamaica. My phone's gonna be turned off; I'm just gonna write songs. And get a tan."

How success changed her life: "I'm really allowed to do whatever the fuck I want."
—BRENNAN CARLEY



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