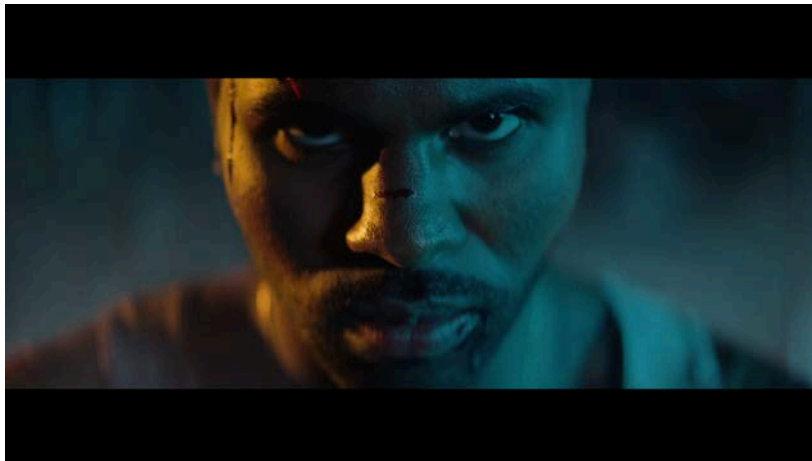




MULTI-PLATINUM ARTIST JASON DERULO DEBUTS STEAMY OFFICIAL VIDEO FOR NEW SINGLE “IF I’M LUCKY”

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LYRIC VIDEO APPROACHING 19 MILLION VIEWS



September 22, 2017 (New York, NY) – Today, multi-platinum recording artist Jason Derulo released the official steamy music video for his new single “If I’m Lucky” via YouTube here: <https://ad.gt/ifimluckyvideo>.

The video features Derulo and his lady as the modern-day Bonnie & Clyde whose wild love affair ends in dramatic style...or does it? The official “If I’m Lucky” video debuts as the previously released lyric video for the song approaches 19 million views.

“If I’m Lucky,” written by Derulo, Mattias & Robin (Hailee Steinfeld, DNCE), and Justin Tranter (Justin Bieber, Halsey, Lady Gaga), is the follow-up to Jason’s quadruple-platinum hit single “Swalla.”

“Derulo steps out of his comfort zone as he mixes traditional Spanish influences into his signature pop sound – a mix that captures one’s attention from the very first beat. Pop has always been a genre in which Derulo thrives in and ‘If I’m Lucky’ is expected to be another hit for the star.” - *People Magazine*

Derulo also recently announced his **Jason Derulo Presents 777 World Tour**, a **19-city** European arena tour set to kick off in Paris on March 1, 2018. Go to <http://www.jasonderulo.com/tour> for more information.

Jason Derulo is a multi-faceted, timeless entertainer with 102 million-plus single equivalent sales worldwide. Cumulative streams continue to soar, exceeding 6.3 billion and YouTube views surpass 4 billion. At radio, his music impacted a total audience of 20 billion-plus listeners with a staggering 3.5 million spins. He landed 4 #1 songs on the Billboard Hot 100, 6 Top 5 songs, and 11 Top 10 songs.

Official: <http://www.jasonderulo.com>

YouTube: <http://www.youtube.com/JasonDerulo>

Twitter: <http://www.twitter.com/jasonderulo>

Facebook: <http://www.facebook.com/jasonderulo>

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